***Email 7*** (few hours left / last day): Brief email. Casual, but urgent.

SUBJECT IDEA #1: [Day, Date, - Last Call - Time email is sent]

SUBJECT IDEA #2: Before I log off…

Dear [NAME],

I wanted to remind you that... [name of product/promo is ending soon]

[Identify the problem and the solution.] For example, if you’re tired of.... Then...here’s the solution.

[Call to action Sign up now, [Affiliate link]]

Make sure you take action now, offer ends at [Time offer ends.]

To your success,

[NAME]